

## Social Media Policy



Friends of Crakehall School

### Purpose

This policy outlines how **Friends of Crakehall School** uses social media to support its activities and communicate with members. It applies to all members and is publicly available for reference.

### Platforms we use

**Friends of Crakehall School** currently uses the following platforms:

- Facebook – @FOCSx
- Whatsapp – Groups:
  - FOCS Committee 25/26
  - FOCS 2025/26

### Access & visibility

Our social media accounts have the following access levels:

- **Facebook group:** This is *public*. Anyone can view, follow, and respond to posts. Only approved users can post content.
- **Whatsapp groups:** These are a *closed group*. Membership must be approved by our group administrators. Only approved users can view and post content. To request access, contact any FOCS committee member.

### Who can join

- The Facebook group is intended for members of the PTA and other parents or guardians/ carers of pupils at **Friends of Crakehall School** and school staff
- The Whatsapp groups are for FOCS committee members and wider PTA members respectively
- Children under 13 are *not* permitted to join

### How we use social media

Our association uses social media to:

- Share PTA news and updates
- Promote upcoming events
- Recruit volunteers
- Celebrate community support
- Gather feedback from members

It is **not** to be used for private conversations or unrelated topics.



## Inappropriate use

The following uses of **Friends of Crakehall School** social media platforms are prohibited:

- Personal messaging between members
- Discussing non-PTA school matters
- Promoting personal business (unless approved by the committee for PTA benefit)
- Posting inappropriate, offensive or defamatory content

**Violations may result in post removal or member exclusion**, in line with committee review and our constitution.

## Posting photographs

Members *may* post photos in line with these expectations:

- You must own the rights or have permission from those featured
- The PTA is *not responsible* for ensuring permissions

Please be respectful and thoughtful when sharing media.

## Acceptance & agreement

By participating in our social media channels, you accept this policy in full. If you disagree with any terms, we kindly ask you to refrain from using or exit the group.

## Policy review

This policy will be reviewed annually by the **Friends of Crakehall School** committee to ensure it continues to support both the organisation and its volunteers effectively.

## Signatures

Approved and adopted by the committee of **Friends of Crakehall School**:

**Name:** \_\_\_\_\_ Charlotte Johnson \_\_\_\_\_

**Position:** \_\_\_\_\_ Chair \_\_\_\_\_



**Signature:** C. Wooding

**Date:** 13 November 2025

**Name:** Anna  
Wooding

**Position:** Secretary



**Signature:**

**Date:** 12 November 2025